

## Objective: Part Time Work

### About Robert e.

Update 2011

I work and went to school at Cal Poly State University. My field of study is Graphic Communications and my cumulative GPA is 3.3. My core graphics related classes are listed here.

**Summer '05, I worked for the Graphics department at Cal Poly ASI student affairs office.** Three of those projects, two print projects and an interactive web page are displayed on my web site...[www.fotosell2.com](http://www.fotosell2.com)

### Education

Cal Poly State University

#### Spring Quarter 2004 GRC-203

##### Electronic Prepress:

Pre-Flighting and file packaging. Trapping, bleeds, imposition, file formats for print and plate making, pdf/x and the new jdf technology.

#### Winter Quarter 2004 GRC-202

##### Image Capture and Manipulation:

Scanning for print reproduction. Color management; Photography basics.

#### Fall Quarter 2003 GRC-377

##### Publishing for the Web and Print:

Created logos, labels, brochures, multi-page projects and web pages.

### Experience

From 1994 to 2001 I worked for a weekly automotive, photo-advertising magazine as a paste up artist, photographer, and in sales. We used to scan photos and used a combination of Photoshop, Illustrator, and Quark to produce the ads. Some of the ads were printed out in house and cut and pasted onto the art boards. We had a weekly deadline of 7 p.m. Wednesday evening and the printer came by in person to pick up the work. The New Technology changed all that.

By the time I left the art department..... paste up was no longer needed and the company switched to digital photography. I continued to do paid photography off and on until November 2001. I know how to manipulate digital photos for viewing on the Web and Print.



I designed this newsletter to be a mini portfolio. In creating this I used several programs: Photoshop, Illustrator, Acrobat, InDesign and Quark Xpress for print. I use Dreamweaver Go Live and Flash for Web Design.

#### Summer Quarter 2003

##### Computer Science 110:

Comprehensive study of Microsoft Office: Also studied HTML and XML

##### Electronic Publishing GRC-201:

Created multiple page newsletters, mailers, flyers and logos using a combination of QuarkXpress InDesign, and Illustrator. Also covered Prepress, Postscript, HTML and XML.

#### Spring Quarter 2003

##### Graphic Communications GRC-101:

The history and evolution of the printing press from past to present, and paper; how it's made and the h

### Cuesta College *online:*

Winter 2003

Macromedia Flash MX

2002

Adobe Illustrator  
Dreamweaver MX  
Computer Networking

2001

Adobe Photoshop 6.0  
Dreamweaver 4  
PC Troubleshooting (A+)

